

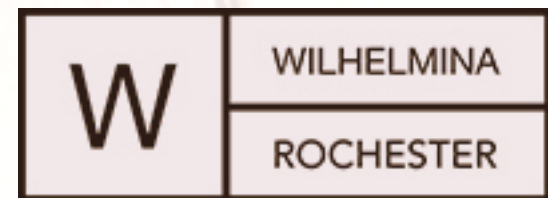


Wilhelmina Models is on the search for real women who inspire with beauty, confidence and style. Ten finalists will win an all expenses paid trip to NYC where they will compete for the grand prize, which includes:

- A contract with Wilhelmina Models
- A \$1,000 Miraclesuit® swim wardrobe
- A \$1,000 Macy's gift card
- A photo shoot in O, The Oprah Magazine directed by Adam Glassman and more...

If you are interested in participating, please join *Wilhelmina Rochester* for an official Open Call at our downtown location from 3-6pm on Thursday May 17, 2012. You will be given an application to complete and you will also be asked to pay the \$20 registration fee.

Should you have any questions or concerns, please contact the office at (585) 244-0592.



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