

# WILHELMINA ROCHESTER

## Elena Zweers

**Model / Actress**    **Age range 21 - 31**  
**Height: 5'8**    **Dress: 4**    **Figure: 34-24-34**    **Hair: Blond**    **Eyes: Blue**

Elena is a skilled and enthusiastic multilingual Actress, Writer, Model, Makeup Artist, Health Coach, Fitness Professional and Miss Bikini Champion with international working experience. She is a girl with a beautiful figure, perfect skin and hair with a heartwarming smile.



### Education

Lee Strasberg Acting Institute,	NYC, NY, USA
London School of Beauty and Make Up, London	United Kingdom
Amy Gossels Workshop – Acting /Auditioning	Rochester, Wilhelmina agency, NY, USA
IIN Institute of Integrative Nutrition	NYC, NY, USA

### Professional Experience:

#### Commercials

East View Mall / NY (Xmas 2014)	K2 Communications. DP: JR Kraus	Model
Von Maur Fashion Show Video	K2 communications	Model
Rochester Optical Commercial	Northlight Productions DR: Matthew Spaul	Model
East View Mall / NY (Spring 2013)	K2 Communications. DP: JR Kraus	Model
East View mall / NY (Spring 2012)	K2 Communications. DP: JR Kraus	Model
East View Mall / NY (Summer 2012)	K2 Communications. DP: JR Kraus	Model
East View Mall / NY (Winter 2012)	K2 Communications, DP: JR Kraus	Model
BBC / 6 Nations Commercials	BBC Wales Television	Model / Kazia
BBC / Hustle Series	BBC London	Model / Day player
Russia TV	Impra Tea Commercial	Model
Diversity	Element K	Model
The World of Swarovski (ed, Video)	Element K	Model
David Lloyd Fitness	Rob Percy Photography UK	Model
Impra Tea	Grand Productions / Russia	Model

#### Film / TV:

The Amazing Spider-Man 2	Tourist / Extra	Columbia Pictures
BBC / Hustle Series	Model / Catwalk	BBC England Productions
BBC / 6 Nation promotion	Kazia	BBC Wales Television
The World of Swarovski	Presenter / Model	Element K, Dr. Tim Fressie

#### Theater:

#### Drama Plays / Lee Strasberg Theater and Film Institute / NY

Central Park West (Woody Allen)	Carol	Directed by Lola Cohen
Uncle Vanya	Sonya	Directed by Geoffrey Horne
The Godfather	Key	Directed by Geoffrey Horne
How to Lose a Guy in Ten Days	Andy	Directed by Chris Lutkin
The Proof	Catherine	Directed by Geoffrey Horne
Seascape with Sharks and Danger	Tracy	Directed by Geoffrey Horne
Jennifer (Glenn Alterman)	Jennifer	

#### Runway:

Fashion shows: Von Maur Fashion Show/ EastviewMall, NY, Faherty Swimwear Fashion Show 2013, Rochester Fashion Week 2012, Rochester Fashion Week 2011, Niagara Fashion Show Spring 2013, Seneca Fashion Show spring 2012, Mann's Jewelry Fashion Show, Hustle Series Runway Show.  
Hair shows: GHD Show - Kent, England

**Radio:**

Radio Grand	Radio Grand LTD	RJ Fashion Show / Fifth Element
Radio Grand	Radio Grand LTD	RJ Travel Show Voyage
Radio Oriat	Radio Oriat	RJ Travel Show

**Spokeswoman / Model:**

East View Mall / Fashion Mall / NY 2012/2013

Impra Tea, Grand Productions, Russia

Atomic design / Web development

Casino Vendors LTD / England.

**Print:**

Rochester Magazine	Model / Face of East View Fashion Shopping Center	Spring 2014
<b>Billboards</b> /East View Mall	NY State, Syracuse, Buffalo	2013/2014
Eastview Mall Calendars, Directory	Model / Face of East View Fashion Shopping Center	Winter/Spring 2014
Rochester Women Magazine	Model / Face of East View Fashion Center	Monthly / 2013
Life in the Finger Lakes	Model / Face of East View Fashion Shopping Center	Spring 2013
Life in the Finger Lakes	Model / Face of East View Mall Fashion Center	Winter 2013
Rochester Magazine	Model / Face of East View Fashion Mall	Spring 2013
East View Fashion Shopping Center	Model / Banners, posters, flyers, calendars, directory	Seasons - 2013
Rochester Women Magazine	Model / Face of East View Fashion Shopping Centre	Spring Fashion
East View Mall / Shopping Center	Model / Banners, posters, flyers, calendars, directory	Seasons - 2012
Rochester Magazine	Model / Face of East View Fashion Centre	Summer Fashion
Rochester Magazine	Model / East View	Fall Fashion
Democrat and Chronicle	Stepping Out Of Comfort Zone/Article	Event Host
Democrat and Chronicle	Model / Fashion Week, Article	October 2012
Rochester Women Magazine	Model / East View	Fall Fashion
Rochester Magazine	Model / East View	Winter Fashion
Rochester Women Magazine	Model / East View Fashion Shopping Center	Winter Fashion
Xerox International Jazz Festival	Model / Banners, flyers, calendars, posters	Summer 2012
Spirit / Midtown Club Magazine	Model / Interview	
Spirit / Midtown Club Magazine	Mann's Jewelry Fashion Show / Catwalk Model	Summer
Mann's Jewelry Magazine	Model	Summer
Bella Terra Magazine/Russia	Cover Model	Cover
Bella Terra	Hair Style / Model	Centre Fold

**Trade Shows:**

Rochester NY, Businesses trade show	Hostess	Atomic Design
International Casino Exhibition / London / UK	Hostess / Translator	Casino Vendors Ltd
NIID / the Netherlands	Hostess	Harris Corporation
Eurosatory / Paris/France	Hostess	Harris Corporation
DSEI / London / UK	Hostess	Harris Corporation

**Promotions, Special Events:**

~~Watkins Glenn, NY "NASCAR" racing event, Watkins Glenn - American National Ferrari Race Event, Bobbi Brown, Shiseido, Borghese, Scott Miller Salon, Mann's Jewelry, Midtown Athletic Club, Parkleigh, Strada, DSEI, Eurosatory, NIID.~~

**Special Skills, Talents, and Interests:**

Fitness, boxing, downhill skiing, excellent salesmanship, in-line skating, jazz dance, swimming, spinning, tennis, traveling, Yoga, health coach, mountain hiking, computers; Windows, Excel, Word, etc.

**Titles:**

Natural Northeast USA PRO AM Championships - Bikini 1st place  
 NPC National Qualifier, Rochester, NY - Bikini 1st place  
 NGA Northeast - Bikini 1st place  
 WNSO FAME World Tour, Chicago - Elite Bikini - 1st place  
 WNSO World Championships Vegas, Miss Bikini - 1st Place, Pro card, Gold Medal