

Jonathan F. Ghent

WMA Rochester
235 Alexander Street
Rochester, NY 14607
(585) 244-0592

Height: 5' 11"

Weight: 205 lbs.

Hair: Black

Eyes: Brown

EXPERIENCE

Commercials

- Spectrum Enterprise "Healthcare Solutions" IT Director role (*January 2017*)
 - <https://www.youtube.com/watch?v=ioNiClTrbRg>
- First Niagara "Do Great Things" TV spot non-speaking role (*May 2014*)

Celebrity Interviews

- Red carpet interviews with celebrities about their favorite Kodak Moments at the People's Choice Awards in Los Angeles (*January 2010*)
 - <http://www.youtube.com/watch?v=Gfjti9a7e3U>

Company Spokesperson

- Corporate spokesperson for Kodak Alaris, including TV appearance on FOX Rochester's morning show (*August 2014*)
 - <http://www.foxrochester.com/news/features/good-day-rochester/stories/the-technology-behind-snapshots-korean-war-project-915.shtml#.VBX0cfmwJcQ>

Training

- Auditioning for commercials – Wilhelmina Rochester
 - Further developed skills as on-camera spokesperson
 - Learned basic protocol for auditioning on-camera along with skills in vocal and physical presentation and the reading of commercial copy

Special Skills

- Public Relations, including extensive work as a company spokesperson
- Corporate communications, including speech writing for executives and directing / producing customer testimonial videos
- Hosting talk shows and serving as MC at live events
- Television production with emphasis on news and sports highlights and documentaries

EDUCATION

- Bachelor of Science, Broadcast Journalism, Syracuse University